



## Facebook

Cover Photo: 851 x 315

Profile Photo: 180 x 180 px

Shared Photo: 1200 x 900 px

Shared Link: 1200 x 627 px

Hi-lighted Image: 1200 x 717 px

facebook®

## Google +

Profile Photo: 250 x 250 px

Cover Image: 1080 x 608 px

Shared Image: 497 x 279 px

Shared Image: 150 x 150 px

Google+

## Instagram

Profile Image: 110 x 110 px

Thumbnail: 161 x 161 px

Photo Size: 640 x 640 px

Instagram

## LinkedIn

Standard Logo: 100 x 60 px

Career Cover Photo: 974 x 300 px

Banner Images: 646 x 220 px

Square Logo: 150 x 50 px

LinkedIn™

## Pinterest

Profile Photo: 165 x 165 px

Board Display: 222 x 150 px

50 x 50 px

Pin Size: 236(w)

Pinterest

## Twitter

Header Photo: 1500 x 500 px

Profile Photo: 400 x 400 px

In-Stream Photo: 440 x 220 px

1280 x 1024 px

Twitter

## Youtube

Channel Cover Image: 2560 x 1440 px

Channel Cover Image: 1280 x 760 px

YouTube



THIS INFOGRAPHIC WAS CREATED BY PROSAR INBOUND INC.

PROSAR Inbound Inc. is a boutique marketing and design agency located in Ottawa, Ontario. We've been in business over 20 years so we've seen a lot of changes in the industry, and learned to embrace them. We thought we'd make it easy for you to embrace your social media marketing with this spec sheet.

Get In Touch With Us

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